The Heartland Institute’s 34th Anniversary Benefit Dinner

FEATURING KEYNOTE SPEAKER
Judge Andrew P. Napolitano
Fox News senior judicial analyst and best-selling author of Suicide Pact

TOPIC
The Constitution and Human Freedom

WHEN
Friday, October 26, 2018
5:30 P.M. - 9:00 P.M.

WHERE
The Cotillion Banquets
360 South Creekside Drive, Palatine, IL 60074

EARLY BIRD (JUNE 29 - AUGUST 10, 2018)

TABLES
$10,000 Gold Table & VIP
$5,000 Silver Table & VIP
$1,200 Reserved Table
$ 560 Nonprofit/Tea Party Groups

TICKETS
$800 Premium Seating & VIP Reception
$99 General Admission

*Platinum table not offered at the early bird rate.

REGULAR PRICES (AUGUST 10, 2018)

TABLES
$50,000 Platinum & VIP
$15,000 Gold Table & VIP
$10,000 Silver Table & VIP
$1,500 Reserved Table
$ 700 Nonprofit/Tea Party Groups

TICKETS
$1,500 Premium Seating & VIP Reception
$ 150 General Admission

To purchase tickets, tables, or attend our exclusive VIP reception with Judge Andrew P. Napolitano, please contact Wanda Davis at 312/377-4000 or wdavis@heartland.org.
Welcome to the America First Energy Conference!

Welcome to the America First Energy Conference 2018! This event features some of the leading experts on energy and environment issues who will explain how America is becoming energy dominant again and why it is paramount to ensure it will remain so in the years to come.

The Heartland Institute chose New Orleans as the host city of the America First Energy Conference, because The Big Easy is the hub of America’s energy and refinery industry. We are honored that my friend Jeff Landry — the attorney general of this great state who has ample experience in the energy industry — will kick off the day with our breakfast keynote.

We’re also thrilled that two key Trump administration officials are delivering keynotes: Joe Balash, Assistant Secretary for Land and Minerals Management for the U.S. Department of the Interior; and Brooke Rollins, Special Assistant to President Trump in the White House Office of American Innovation. They will show you — in case you aren’t aware — that our previous president’s “war on fossil fuels” is over, hopefully for good.

We will highlight the many advances for Energy Freedom in America under Trump — so much #winning in just 18 months, that it boggles the mind.

Trump has pulled the U.S. out of the Paris Climate Accord, canceled Obama’s Clean Power Plan, and ended the EPA’s use of “secret science” to enact economy-killing regulations. Trump’s EPA also ended the scheme of “sue-and-settle” that allowed environmental radicals to set policy, and put Obama’s last-minute and unattainable fuel-efficiency standards for automobiles on the road to repeal. Additionally, Trump vastly expanded energy exploration on U.S. lands and offshore — a great boon to the economy and to the life of every American, especially those here in Louisiana.

Although wind power is nowhere near reliable or affordable enough to keep America’s economic engine going, we do enjoy feeling it at our backs as this country surges forward with sensible policies that will keep America prosperous and free.

Thank you for being here, for supporting The Heartland Institute, and for helping spread the good news about America’s bright (without relying on solar) future for Energy Dominance.

Sincerely,

Tim Huelskamp
President
The Heartland Institute
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**Sessions, Speakers, and Times**

**BREAKFAST KEYNOTE**

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| Grand Ballroom B | 7:30 a.m. - 8:30 a.m. | Tim Huelskamp, Ph.D.  
Hon. Jeff Landry |

Opening remarks by Heartland Institute President Tim Huelskamp, Ph.D., and a keynote address by Louisiana Attorney General Jeff Landry. Breakfast starts at 7:30 a.m. Program begins at 8:00 a.m.

**PANEL 1A. THE FUTURE OF COAL, OIL, AND NATURAL GAS**

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| Grand Ballroom B | 9:00 a.m. - 10:00 a.m. | H. Sterling Burnett, Ph.D. (MODERATOR)  
Fred Palmer, J.D.  
Joe Leimkuhler  
Jason Funes |

President Donald Trump has unleashed an Energy Freedom agenda for America with the aim of making the United States the world’s leading energy power. There is a lot of positive news on that front, and these speakers will talk about the bright times ahead.

**PANEL 1B. CARBON TAXES, CAP & TRADE, AND OTHER BAD IDEAS**

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| Grand Ballroom D | 9:00 a.m. - 10:00 a.m. | Grant Kidwell (MODERATOR)  
Benjamin Zycher, Ph.D.  
Hon. Melissa Melendez  
Paul Blair |

Carbon taxes and “cap and trade” schemes are NOT market-based conservative ideas. They are distortions of the market – a ruse embraced by the environmental left to enact command-and-control policies over our use of energy and the economy as a whole.

**PANEL 2A. FUELING FREEDOM AND PROSPERITY**

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| Grand Ballroom B | 10:10 a.m. - 11:10 a.m. | Tom Harris (MODERATOR)  
Kathleen Hartnett White  
Derrick Hollie  
Hon. Clay Higgins |

America’s freedom and prosperity are literally fueled by this country’s abundant and affordable fossil fuels – coal, petroleum, and natural gas. We’re finally going after it in ways that will fire the engine of America’s economy and still protect the environment.
Sessions, Speakers, and Times

PANEL 2B. FIDUCIARY MALPRACTICE: THE ‘SUSTAINABLE’ INVESTMENT MOVEMENT

ROOM  
Grand Ballroom D

TIME  
10:10 a.m. - 11:10 a.m.

SPEAKERS
John Nothdurft (MODERATOR)
Todd Kendall, Ph.D.
Craig Richardson
Rachelle Peterson

Environmental activists are gaining voting power to convince corporations and universities to divest from fossil fuel companies “to save the planet.” Not only is that not scientifically necessary, publicly traded companies and organizations that divest do a grave disservice to public pensions, ordinary investors, and the American economy. You want a worthy #resistance? Resist this.

PANEL 3. WHY CO2 EMISSIONS ARE NOT CREATING A CLIMATE CRISIS (PLENARY)

ROOM  
Grand Ballroom D

TIME  
11:20 a.m. - 12:20 p.m.

SPEAKERS
Jay Lehr, Ph.D. (MODERATOR)
David Legates, Ph.D.
Amanda Maxham, Ph.D.
Roy Spencer, Ph.D.

Burning fossil fuels lifted humanity out of squalor and created modern society. It also adds carbon dioxide to the atmosphere, which is now more than 400 parts per million. But is human-generated CO2 causing a catastrophic climate crisis requiring wholesale conversion of the world’s energy systems? Short answer: No, as three scientists will explain.

LUNCH KEYNOTE

ROOM  
Grand Ballroom B

TIME  
12:50 p.m. - 2:10 p.m.

SPEAKERS
Tim Huelskamp, Ph.D.
Brooke Rollins

Brooke Rollins of the White House Office of American Innovation will talk about the administration’s future plans. Doors open at 12:50 p.m. Program begins at 1:05 p.m.
PANEL 4A. REINING IN THE REGULATORS

ROOM: Grand Ballroom B  TIME: 2:40 p.m. - 3:40 p.m.  SPEAKERS: Tim Benson (MODERATOR), Ken Cuccinelli, Hon. Jennifer Fielder, Myron Ebell

The Regulations from the Executive In Need of Scrutiny Act (REINS Act) requires legislative approval of regulations that cost the private sector more than a set amount. A federal version sets the bar at $100 million. The REINS Act is an essential effort that will finally put unaccountable federal and state regulators back in their place.

4B. CAFE STANDARDS: WHY THEY NEED TO GO

ROOM: Grand Ballroom D  TIME: 2:40 p.m. - 3:40 p.m.  SPEAKERS: Joseph Bast (MODERATOR), H. Sterling Burnett, Ph.D., Sam Kazman, Nicolas Loris

Corporate Average Fuel Economy (CAFE) standards are a relic of the Carter Administration. Obama put them on steroids as he left office. Trump is rolling them back. CAFE standards make our vehicles less safe, and they are not necessary in an oil-rich America in which consumers can decide whether to trade safety or vehicle power for fuel efficiency.

PANEL 5A. CLIMATE LAWSUITS AGAINST ENERGY COMPANIES AND THE GOVERNMENT

ROOM: Grand Ballroom B  TIME: 3:50 p.m. - 4:50 p.m.  SPEAKERS: Steve Milloy (MODERATOR), Peter Ferrara, Harry MacDougald, Greg Walcher

Environmental activists are losing the public debate, so (naturally) they run to the courts to get judges to enact their radical agenda. From the “climate trial” in San Francisco, to the case to preserve the planet on behalf of “the children,” the litigation seems endless. What’s the status of these cases? And will they succeed?
Sessions, Speakers, and Times

PANEL 5B. BATTLING RUSSIA AND AMERICA’S BIG GREEN MACHINE

ROOM: Grand Ballroom D
TIME: 3:50 p.m. - 4:50 p.m.

SPEAKERS:
Craig Rucker (MODERATOR)
Bonner Cohen, Ph.D.
Mark Mathis
Daniel Turner

You want to see real Russian Collusion? The Russians have funneled millions to groups in the West to oppose energy exploration, especially fracking. This panel will expose that woefully underreported story, and also the influence of billionaire radicals like Tom Steyer and Michael Bloomberg.

PANEL 6. REFORMING EPA: LOTS OF PROGRESS, MORE TO DO (PLENARY)

ROOM: Grand Ballroom D
TIME: 5:00 p.m. - 6:00 p.m.

SPEAKERS:
Tim Huelskamp, Ph.D. (MODERATOR)
Steve Milloy
Amy Cooke
Myron Ebell

Three members of President Trump’s Transition Team for the Environmental Protection Agency evaluate the reform victories so far and look ahead at what else needs to be done to reverse the overreach of the Obama administration.

DINNER KEYNOTE

ROOM: Grand Ballroom B
TIME: 6:30 p.m. - 8:30 p.m.

SPEAKERS:
Tim Huelskamp, Ph.D.
Joe Balash
Kenneth Haapala
Roy Spencer, Ph.D. (RECIPIENT, FREDERICK SEITZ MEMORIAL AWARD.)

The Science & Environmental Policy Project (SEPP), founded by S. Fred Singer, will present the Frederick Seitz Memorial Award to Dr. Roy Spencer. Assistant Secretary for Land Minerals Management at the U.S. Department of the Interior Joe Balash will give the keynote speech. Doors open at 6:30 p.m. Program begins at 6:50 p.m.
Conference Speakers

Joe Balash  
Assistant Secretary for Land and Minerals Management  
U.S. Department of the Interior  

Balash is a former Alaska Department of Natural Resources Commissioner where he managed one of the largest single portfolios of land and water resources in the world, with more than 100 million acres of uplands, 40-60 million acres of submerged lands and tidelands, and more than 500,000 barrels of oil produced daily. As Assistant Secretary for Land and Minerals Management, Balash oversees DOI federal agencies including the Bureau of Ocean Energy Management, Bureau of Land Management and Bureau of Safety and Environmental Enforcement. Balash is a native of a native of North Pole, Alaska and brings more than 19 years of experience in land and natural resource management.

Joseph L. Bast  
Director and Senior Fellow  
The Heartland Institute  


Tim Benson  
Policy Analyst  
The Heartland Institute  

Benson joined The Heartland Institute in September 2015 as a policy analyst in the government relations department for energy and environment policy. His responsibilities include interacting with elected officials and staff on a variety of issues; tracking state legislative trends; and drafting responses to emerging issues via talking points, news releases, and op-ed pieces, with the goal of educating legislators and informing them about free-market ideas. Prior to joining Heartland, Benson worked for the Foundation for Government Accountability. He also authored a regular column for Scripps Treasure Coast Newspapers and worked as field director on a U.S. congressional campaign.

Paul Blair  
Director of Strategic Initiatives  
Americans for Tax Reform  

As the Director of Strategic of Initiatives at Americans for Tax Reform (ATR), Blair handles and oversees a broad portfolio of state, local, and federal policy issues and projects, including free market energy reform, tobacco harm reduction, criminal justice reform, and pro-taxpayer state preemption efforts. As part of this portfolio, Blair works with state and federal lawmakers, third party groups and associations, and political committees and PACs to achieve ATR’s tax and regulatory agenda. He also manages ATR’s outreach to a number of federal departments and agencies.
Conference Speakers

H. Sterling Burnett, Ph.D.
Senior Fellow
The Heartland Institute

Burnett is a Heartland Institute Senior Fellow on Environmental Policy and Managing Editor of Heartland’s Environment & Climate News. Prior to joining Heartland in 2014, he worked at the National Center for Policy Analysis for 18 years as senior fellow for environmental policy. He is also a former member of the Environment and Natural Resources Task Force in the Texas Comptroller’s e-Texas commission. Burnett has a B.A. in cultural anthropology from Southern Methodist University (1986), and a M.A. (1991) and a Ph.D. (2001) in applied philosophy from Bowling Green State University with a specialization in environmental ethics.

Bonner R. Cohen, Ph.D.
Senior Policy Analyst
CFACT


Amy Oliver Cooke
Executive Vice President
Independence Institute

Cooke is the Executive Vice President and Director of the Energy and Environmental Policy Center for the Independence Institute. She has worked in both policy and operations since 2004. Cooke is famous for her provocative messaging like “Mothers In Love with Fracking” and “I’m an energy feminist because I’m pro-choice in energy sources,” which the eco-left called “hands down the worst kind of feminism.” In December 2016, Cooke was honored to be the second person named to President Trump’s Transition Team for the Environmental Protection Agency. She is also a senior fellow with the Independent Women’s Forum.

Ken Cuccinelli, J.D.
Director, Regulatory Action Center
FreedomWorks

Cuccinelli was the 2013 Republican gubernatorial candidate of Virginia. Prior to running for governor, Cuccinelli served as the state’s Attorney General where he was a stalwart champion for the conservative movement fighting Obamacare, amnesty for illegal immigrants and wasteful government spending. He was a no-nonsense Attorney General putting away countless criminals, gang members, and rapists. Cuccinelli was also a Virginia State Senator where he opposed big government and stood up for strong family values. Cuccinelli holds a B.A. of science degree from the University of Virginia, a master’s degree from George Mason University, and a juris doctor from George Mason University School of Law.

Myron Ebell
Director, Center for Energy and Environment
Competitive Enterprise Institute

Ebell led the Trump Presidential Transition’s agency action team for EPA. His involvement in the transition led to public protests and marches in several cities across the United States and Europe. Ebell also chairs the Cooler Heads Coalition, an ad hoc coalition of over two dozen non-profit groups – including The Heartland Institute – that led the successful decades-long fight to defeat cap-and-trade legislation and more recently led the effort to convince President Trump to withdraw...
Conference Speakers

from the Paris Climate Accord. Heartland awarded Ebell the Speaks Truth to Power Award at the Twelfth International Conference on Climate Change in 2017.

Peter J. Ferrara, J.D.
Senior Fellow for Legal Affairs
The Heartland Institute

In addition to his position at Heartland, Ferrara is Senior Advisor for Entitlement Reform and Budget Policy at the National Tax Limitation Foundation. Ferrara served in the White House Office of Policy Development under President Reagan and as Associate Deputy Attorney General under President George H.W. Bush. He is a graduate of Harvard College and Harvard Law School. Ferrara was one of the attorneys of record on the amici curiae brief in case of The People of California v. BP, et. al. – the so-called “climate tutorial” held in March in San Francisco. Ferrara is currently working on challenges to the so-called Endangerment Finding.

Hon. Jennifer Fielder
CEO
American Lands Council

Fielder is the CEO of the American Lands Council – a nationwide network of elected officials, resource experts, public land users, and citizens working for better access, health, and productivity on federally controlled public lands. She is also a Montana State Senator, a position she has held since being elected in 2012. As a senator, Fielder chaired the State Study of Federal Lands and received the prestigious “Keeper of the Tenth” award for outstanding defense of the rights of the states and the people in accordance with the 10th Amendment of the U.S. Constitution.

Kenneth Haapala
President
Science and Environmental Policy Project

Haapala is president of the Science and Environmental Policy Project (SEPP), compiler of “The Week That Was” newsletter, and a contributor to the reports of the Nongovernmental International Panel on Climate Change (NIPCC). Trained as a quantitative economist, Haapala has created and analyzed a diverse array of numerical models. For example, in 1977 he reported how government energy models used to predict the world would run out of oil and the U.S. out of natural gas by the end of the 20th century were inappropriate for the task, and why.

Jason Funes
Special Assistant OIEA
U.S. Department of the Interior

In May of 2017, Funes joined the U.S. Department of Interior (DOI) as a Special Assistant in the Office of Intergovernmental and External Affairs (OIEA) in the immediate Office of the Secretary. OIEA strengthens relationships between state and local partners and external stakeholders with the Office of the Secretary. OIEA also serves as liaison for governmental and non-governmental partners in communicating with DOI offices and bureaus. In order to achieve the secretary’s priorities, Funes partners with public policy groups, energy associations, state officials, and other external stakeholders to improve management of our federal lands and achieve American energy dominance.

Jason Funes
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In May of 2017, Funes joined the U.S. Department of Interior (DOI) as a Special Assistant in the Office of Intergovernmental and External Affairs (OIEA) in the immediate Office of the Secretary. OIEA strengthens relationships between state and local partners and external stakeholders with the Office of the Secretary. OIEA also serves as liaison for governmental and non-governmental partners in communicating with DOI offices and bureaus. In order to achieve the secretary’s priorities, Funes partners with public policy groups, energy associations, state officials, and other external stakeholders to improve management of our federal lands and achieve American energy dominance.
Conference Speakers

Tom Harris
Executive Director
International Climate Science Coalition

The International Climate Science Coalition (ICSC) is a non-partisan group of independent scientists, economists, and energy and policy experts formed to promote better understanding of climate science and policy worldwide. Harris has 30 years’ experience as a mechanical engineer/project manager, science and technology communications professional, technical trainer, and advisor to a former Opposition Senior Environment Critic in Canada’s Parliament. For nearly the past two decades he has been working with a team of scientists and engineers to promote a sensible approach to a range of energy and environmental topics, climate change in particular. Harris is past Executive Director of the Natural Resources Stewardship Project.

Hon. Clay Higgins
United States Congressman
Third District of Louisiana

Higgins is a Republican member of the U.S. House of Representatives representing Louisiana’s Third Congressional District. Raised on a horse ranch near Covington, Louisiana, Higgins attended LSU and then went on to serve in the United States Army/Louisiana National Guard as a Military Police Officer where he attained the rank of E-6, Staff Sergeant. He returned to civilian uniform service as a street cop in 2004. Prior to joining Congress in 2017, Higgins is best known for his Crimestopper videos for the St. Landry Parish Sheriff’s Office. In Congress, Higgins serves on the House Committee on Science and Space Technology.

Derrick Hollie
President
Reaching America

Hollie founded Reaching America, a 501(c)(4) organization, to address complex social issues impacting African American communities today. These issues include energy poverty, justice reform, K-12 education, occupational licensing, and free speech. To bring a fresh perspective to today’s complex social issues impacting African Americans, Hollie has written op-eds, blogs, often accepts public speaking engagements, and is interviewed regularly on radio and television. He is a contributor to the Huffington Post, The Daily Signal and is executive producer of the Reaching America on Demand with Derrick Hollie weekly podcast. Hollie received East Tennessee State University’s Alumni Award of Honor in 2007.

Tim Huelskamp, Ph.D.
President and CEO
The Heartland Institute

Before taking the helm of The Heartland Institute in 2017 Huelskamp served three terms in Congress representing the First District of Kansas. While in Congress he helped grow the House Freedom and Liberty Caucuses, chaired the Tea Party Caucus, fought the Waters of the U.S. Rule, and worked on budgets in the Republican Study Committee. He also served on the Budget Committee as well as the Veterans Affairs Committee, where he fought for market-based health care solutions. Before his election to Congress, Huelskamp was a state senator in Kansas for 14 years and farmed land held by his family for five generations in Kansas.
Conference Speakers

Sam Kazman, J.D.
General Counsel
Competitive Enterprise Institute

Kazman has long been involved in public interest litigation and policy analysis. Long ago he won a federal appeals court ruling that the U.S. Department of Transportation had illegally concealed the lethal effects of its CAFE rules on traffic deaths. This case is one of the foundations of the “Death By Regulation” theme in much of CEI’s work. He is currently involved in trying to get the Department of Energy to, in the words of one reporter, “stop making dishwashers even crappier.” Prior to joining CEI in 1986, Kazman was managing attorney of the Washington, DC office of the Pacific Legal Foundation.

Grant Kidwell
Director
ALEC Task Force on Energy

Kidwell directs the Task Force on Energy, Environment, and Agriculture for the American Legislative Exchange Council (ALEC). He believes that energy policy is done best when there is competition and government refrains from picking favorites. Kidwell came to ALEC from Americans for Prosperity (AFP) where he worked on the organization’s state energy portfolio. Prior to AFP, he worked at the Charles Koch Institute as a senior policy analyst and participated in the Koch Associate Program. Kidwell was born and raised in Virginia. He earned his bachelor’s degree in Political Science from James Madison University.

Todd Kendall, Ph.D.
Executive Vice President
Compass Lexecon

Kendall’s areas of expertise include public policy, industrial organization, and calculation of commercial damages. He has consulted and directed a variety of economic studies of government regulation, financial markets, public finance, and labor markets. He has testified before the Copyright Royalty Board and submitted expert reports in federal court and to agencies in the U.S. and China. He has published a variety of articles in several academic journals including Journal of Law and Economics, Journal of Urban Economics, Journal of Economic Behavior and Organization, Public Choice, and Managerial and Decision Economics. Kendall has a Ph.D. and M.A. in Economics from the University of Chicago.

Jim Lakely
Director of Communications
The Heartland Institute

Conference Speakers

Hon. Jeff Landry
Attorney General
State of Louisiana

Landry became Louisiana Attorney General in 2016. He grew up through Louisiana’s oil bust, which taught him the effects a bad economy can have on a family, particularly in his small town. Landry joined the Louisiana National Guard while still in high school and worked his way through college as a law enforcement officer. Landry is a veteran of Desert Storm and left the military with the rank of Sergeant. In 2010, he was elected to Congress where he was a ferocious advocate of the Constitution and a leader on national energy policy – emphasizing increased domestic oil and gas production.

David Legates, Ph.D.
Professor of Climatology
University of Delaware

Legates is professor of climatology in the Department of Geography at the University of Delaware and an adjunct professor at the university’s Physical Ocean Science and Engineering Program and in the Department of Applied Economics & Statistics. He was presented the Courage in Defense of Science Award at 10th International Conference on Climate Change in 2015. Legates has earned certified consulting meteorologist status from the American Meteorological Society and was awarded the Boeing Autometric Award for submitting the best paper in image analysis and interpretation. He has published more than 125 journal articles and has made more than 250 professional presentations.

Jay Lehr, Ph.D.
Science Director
The Heartland Institute

Lehr is an internationally renowned speaker, scientist, and author who has testified before Congress on dozens of occasions on environmental issues and consulted with nearly every agency of the national government, as well as many foreign countries. After graduating from Princeton University at the age of 20 with a degree in Geological Engineering, he went on to receive the nation’s first Ph.D. in Groundwater Hydrology from the University of Arizona. He later became executive director of the National Association of Groundwater Scientists and Engineers. Lehr is the author of more than 1,000 magazine and journal articles and 36 books.

Joe Leimkuhler
Vice President, Drilling
LLOG Exploration

Leimkuhler is responsible for all Well Drilling and Completion Operations and Well Engineering for LLOG. Prior to joining LLOG, he was the Offshore Well Delivery Manager for Shell International E&P Co., covering all Deepwater Gulf of Mexico well operations for all semi-submersible and drill ships. Leimkuhler served in a similar role as the Offshore Well Delivery Manager for Shell E&P. He has also been an instructor of drilling engineering at Shell’s Bellaire Research Center in Houston. Leimkuhler is on the National Board of Directors for the American Association of Drilling Engineers and is a 30-year member of the Society of Petroleum Engineers.

Nicolas Loris
Research Fellow
Heritage Foundation

Loris is an economist who focuses on energy, environmental, and regulatory issues as the Herbert and Joyce Morgan fellow at The Heritage Foundation. He studies and writes about energy supplies, energy prices, and other economic effects of environmental policies and regulations, including climate change legislation, energy efficiency mandates, and energy subsidies. Loris also covers coal, oil, natural gas, nuclear gas, and renewable energy policy and articulates the benefits of free market environmentalism. He
Conference Speakers

received his master’s degree in economics from George Mason University and holds a bachelor’s degree in economics, finance, and political science from Albright College.

Harry W. MacDougald, J.D.
Co-managing Partner
Caldwell, Propst & DeLoach, LLP

MacDougald is co-managing partner of Caldwell, Propst & DeLoach, LLP in Atlanta, Georgia. He has 33 years of litigation experience in state and federal trial and appellate courts. He has been involved in approximately 40 reported appellate decisions. From 2009 to 2014, MacDougald was part of the legal team fielded by the Southeastern Legal Foundation to challenge the science of the GHG Endangerment Finding. He was the primary author of several science-based briefs or portions of briefs submitted throughout that litigation. He argued the science issues before a very hostile DC Circuit in Coalition for Responsible Regulation v. EPA.

Mark Mathis
President
Clear Energy Alliance

Mathis’ company is devoted to educating the public on the vital role energy plays in our daily lives. Clear Energy Alliance is known for its short, animated videos on a wide variety of energy topics. Mathis is the producer/director of spoilted, a 2011 film that examines the vital role oil and natural gas plays in our daily lives. In 2016 he released Fractured, a documentary that makes the case that the words and phrases we use in describing energy are dangerously deceptive – sometimes intentionally so. He is author of Feeding the Media Beast: An Easy Recipe for Great Publicity.

Amanda Maxham, Ph.D.
Former Research Associate
Ayn Rand Institute

Maxham is a science writer with a background in high energy astrophysics. She defends mankind’s moral right to use technology and supports the industrial capitalism that makes it possible. Maxham contributes regularly in a wide variety of public and industry forums on science-based policy issues such as genetically modified organisms (GMOs), DDT and pesticides, climate change, and energy. She holds a Ph.D. in astrophysics from the University of Nevada, Las Vegas and her scientific work on gamma-ray burst astronomy has appeared in international science journals such as The Astrophysical Journal and The Monthly Notices of the Royal Astronomical Society.

Hon. Melissa Melendez
Assemblywoman, 67th District
California State Assembly

Since 2012, Melendez has represented California’s 67th Assembly District (Lake Elsinore) where she upbraided California’s Republican Caucus for supporting a carbon tax. After graduating high school, she enlisted in the Navy where she was sent to the Defense Language Institute to study Russian. After becoming fluent, Melendez became one of the first women approved to fly aboard EP-3 reconnaissance aircraft overseas, conducting reconnaissance and intelligence gathering operations. She served her country for 10 years in the Navy during the Cold War, Operation Desert Shield and Desert Storm. Melendez has a bachelor’s degree in history and political studies and a master’s degree in business administration.
Conference Speakers

Steve Milloy, M.H.S., J.D.  
Founder and Publisher  
JunkScience.com

In 2016 and 2017, Milloy served on the Trump administration’s Environmental Protection Agency transition team. He is a recognized leader in the fight against “junk science,” a term he has been credited with popularizing. Milloy is founder and publisher of JunkScience.com and from 2000 to 2009 wrote the popular “Junk Science” column for FoxNews.com. Milloy is an expert on energy, environmental, and public health issues, and is a public affairs consultant, author, TV/radio commentator, and public speaker. He was trained in natural sciences, biostatistics, law, and securities regulation. Milloy’s latest book is Scare Pollution: Why and How to Fix the EPA.

John Nothdurft  
Director of Government Relations  
The Heartland Institute

Nothdurft joined the staff of The Heartland Institute in May 2008 as Heartland’s legislative specialist on budget and tax policy. He is a member of the American Legislative Exchange Council’s (ALEC) Tax and Fiscal Policy Task Force, and he has testified before multiple state legislatures on a wide range of issues. Nothdurft’s work has been published in scores of publications, including the Chicago Tribune, Milwaukee Journal-Sentinel, Detroit News, Chicago Sun-Times, Atlanta Journal-Constitution, and Investor’s Business Daily. Prior to joining Heartland, Nothdurft was national press coordinator for Americans for Fair Taxation, one of the largest grassroots tax-reform organizations in the country.

Fred Palmer, J.D.  
Senior Fellow for Energy and Climate  
The Heartland Institute

Before he joined Heartland in 2016, Palmer served as Peabody Energy’s senior vice president of government relations, which from 2001 to 2015 included service on the Executive Leadership Team. Prior to joining Peabody Energy, he served for five years as general counsel and 15 years as chief executive officer of the Western Fuels Association. While at Western Fuels, Palmer served on the Board of Directors of the National Mining Association (NMA) and in that capacity served as chair of the NMA Legal Committee with a focus on coal and climate policies during the Clinton/Gore years in the 1990s.

Rachelle Peterson  
Policy Director  
National Association of Scholars

Peterson is the author of Inside Divestment: The Illiberal Movement to Turn a Generation Against Fossil Fuels, which provides the first comprehensive account of the international campus movement demanding disinvestment from fossil fuel companies. With Peter Wood she co-authored Sustainability: Higher Education’s New Fundamentalism, a top-to-bottom review of how sustainability and environmental studies are promulgated in American higher education. Peterson is also the author of Outsourced to China: Confucius Institutes and Soft Power in American Higher Education, which investigates the Chinese government’s influence on American higher education. That report has become the basis for one bill and multiple letters by members of Congress.
Richardson previously served as Executive Director of the American-Danish Business Council – a group he helped establish at the request of the Danish Embassy, The National Park and Recreation Foundation, and Leadership for America’s Future PAC (LEADPAC), a PAC founded by former Congressman Steve Largent. In addition, Richardson served as a key aide to former House Majority Leader Tom DeLay. He also worked for the re-election campaigns of several U.S. Senators and U.S. Representatives. In 1995, Richardson co-authored, *Red Tape in America*, published by the Heritage Foundation. The book details excessive government regulation, its impact on the U.S. economy, and its citizens.

Brooke Rollins
Special Assistant to President Trump
White House Office of American Innovation

Rollins is a Special Assistant to President Trump in the White House Office of American Innovation. She was also a member of President Trump’s economic advisory team during the campaign. Before joining the Trump Administration, Rollins was the President and CEO of the Texas Public Policy Foundation (TPPF), one of the nation’s premier free-market think tanks. During her tenure, she emerged as one of the nation’s most thoughtful and articulate defenders of the principles of liberty and limited government. Before joining the TPPF, Rollins served as Texas Gov. Rick Perry’s deputy general counsel, and later as his policy director.

Roy Spencer, Ph.D.
Principal Research Scientist
University of Alabama in Huntsville

Spencer received his Ph.D. in meteorology at the University of Wisconsin-Madison in 1981. Before becoming a Principal Research Scientist at the University of Alabama in Huntsville in 2001, he was a Senior Scientist for Climate Studies at NASA’s Marshall Space Flight Center, where he and Dr. John Christy received NASA’s Exceptional Scientific Achievement Medal for their global temperature monitoring work with satellites. Spencer’s work with NASA continues as the U.S. Science Team leader for the Advanced Microwave Scanning Radiometer flying on NASA’s Aqua satellite. He has provided congressional testimony several times on the subject of global warming.
Conference Speakers

Daniel Turner
Executive Director
Power The Future

For nearly 20 years Turner has worked in communications for several non-profits and various campaigns, including in his home New York district for his Uncle Bob Turner’s successful and historic House race. Turner has expertise in outreach strategies, communications, and media relations, including running the Office of Media Affairs at the U.S. Department of State. He has a degree in philosophy from the Pontifical University of Rome, and speaks Italian, Spanish and French. When not working, Turner can be found following college sports, enjoying his local restaurant scene, and serving on the board of a nonprofit that does relief work in Africa.

Greg Walcher
President
Natural Resources Group

Walcher is one of the most recognized and respected national leaders in natural resources policy. He is the author of Smoking Them Out: the Theft of the Environment, and How to Take it Back, now in its second printing. A fifth-generation native of Western Colorado, Walcher is president of the Natural Resources Group, a consulting firm specializing in energy, water, public lands, forestry, wildlife, and other environmental issues. Walcher served as head of the Colorado Department of Natural Resources, and as president of a national organization of natural resources cabinet secretaries. Previously, he spent a decade on Capitol Hill working on natural resources and environment issues.

Kathleen Hartnett White
Distinguished Senior Fellow, Director
TPPF Center for Energy & Environment

White joined the Texas Public Policy Foundation in January 2008. She was named to the Trump campaign’s Economic Advisory Council and was twice nominated by President Trump to become Chairman of the White House Council on Environmental Quality. White formerly served a six-year term as Chairman and Commissioner of the Texas Commission on Environmental Quality (TCEQ). White has also served on a dozen other commissions or boards and is regularly invited to testify before the U.S. Congress. In addition to many published research studies, she is the author with Steven Moore of Fueling Freedom: Exposing the Mad War on Energy.

Benjamin Zycher, Ph.D.
Resident Scholar
American Enterprise Institute

Zycher works on energy and environmental policy and is also a senior fellow at the Pacific Research Institute. Before joining AEI, Zycher was an intelligence community associate of the Office of Economic Analysis. He is a former senior economist at the RAND Corporation, a former adjunct professor of economics at the University of California, Los Angeles and at the California State University Channel Islands, and is a former senior economist at the Jet Propulsion Laboratory at the California Institute of Technology. Zycher also served as a senior staff economist for the President’s Council of Economic Advisers, with responsibility for energy and environmental policy issues.
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The fifth volume in the Climate Change Reconsidered series, *Climate Change Reconsidered II: Fossil Fuels*, produced by the Nongovernmental International Panel on Climate Change (NIPCC), is undergoing final peer review and will be released this September.

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1. **CREATE** a President’s Council on Climate Change charged with cutting through the politics and bias that infected climate science and policymaking during the Obama Administration and advising the President on what policies to repeal and what policies to pursue.

2. **WITHDRAW** from the Framework Convention on Climate Change and the more recent Paris Accord and end funding for the United Nations’ biased climate change programs, in particular the Intergovernmental Panel on Climate Change (IPCC) and Green Climate Fund.

3. **APPROVE** Keystone XL and other pipelines blocked by President Obama.

4. **REPLACE EPA** with a Committee of the Whole of the 50 state environmental protection agencies. Those agencies already have primary responsibility for implementing environmental laws.

5. **WITHDRAW** and suspend implementation of the Endangerment Finding for Greenhouse Gases and the Clean Power Plan.

6. **WITHDRAW** implementation of the Waters of the U.S. rule.

7. **ROLL BACK** unnecessary regulations on hydraulic fracturing and oil and gas exploration offshore and on federal lands.

8. **ROLL BACK** recent EPA regulations on ozone, small particles, and other air pollutants that are based on discredited epidemiology and toxicology.

9. **END** the climate profiteering in America’s energy sector by ceasing billions of dollars a year in direct and indirect subsidies to wind and solar companies. Require them instead to compete with fossil fuels on a level playing field.

10. **DRAMATICALLY REDUCE** government funding of climate change research pending the findings of the new President’s Council on Climate Change. When funding for such research resumes, require that equal amounts go to studying natural and manmade climate change.

11. **DRAMATICALLY REDUCE** government funding of environmental advocacy groups, including funds delivered to such groups through the “sue and settle” scam.

12. **END** the use of “secret science” by EPA and other regulatory agencies, conflicts of interest on scientific review boards, and reliance on epidemiological studies and climate models that are known to be flawed and unscientific.

13. **ROLL BACK** Corporate Average Fuel Economy (CAFE) standards, which result in the deaths of thousands of car and truck passengers every year, needlessly increase the price of new cars, and favor foreign car manufacturers.

For more information, contact The Heartland Institute at 312/377-4000 or by email at think@heartland.org, or visit our website at heartland.org.